

## The Top 50 reasons Why You Should **JOIN IMMUNOTEC** Today



Almost everyone has a financial dream. Turn yours into reality by becoming an Immunotec Consultant and taking advantage of a unique opportunity to earn the kind of income that you so richly deserve. Promote breakthrough products that help optimize a healthy immune system and benefit from a residual income stream. **After all, Immunotec is your key to living well.**

Two principal reasons you should join Immunotec today.

- **Supporting your health**
- **Supporting your wealth**

*And here are 50 more!*

### Immunotec®: The Company



- 1 When considering a business opportunity, you need to consider 3 things: the product, the people and the financial opportunity. At Immunotec, all 3 are top notch.
- 2 A thirteen year old, financially-sound and debt-free company.
- 3 No inventory needed – Immunotec fulfills all orders for your customers and provides 5-star customer service.
- 4 Immunotec offers support, exceptional tools and a proven system to be successful.
- 5 With complete corporate support, including sales, marketing and customer service staff, you never feel alone in your entrepreneurial endeavors.
- 6 All advertising and promotional fees are included in the Compensation Plan – we pay you to advertise the product and opportunity.
- 7 You get a state-of-the-art website and Online Business Center.
- 8 You get access to local and regional events, as well as sales aids, that provide support and training.
- 9 You benefit from a medical website with facts and research to support your initiatives.
- 10 Take advantage of an experienced management team set to make the company a globally-recognized household name.
- 11 A convenient monthly Autoship program.
- 12 Global impact and opportunity company.

### Immunocal®: The Science



- 13 Taken daily, Immunocal is a scientifically proven, natural supplement that raises your body's concentration of glutathione, a molecule referred to as "your body's most important protector".
- 14 Increases your body's ability to fight off free radicals by optimizing its antioxidant production.
- 15 Enhances your energy and sense of well-being.
- 16 Everyone could benefit from Immunocal and could experience an improvement in their quality of life.
- 17 Immunotec addresses the top categories in wellness:
  - **Enhancing the immune system**
  - **Providing energy**
  - **Helping to delay the signs of aging**
  - **Supporting better performance/endurance**
- 18 Thirty+ years of extensive medical research, which include numerous clinical trials, scientifically prove the positive effects that Immunocal has on the immune system.
- 19 Listed in the Physicians' Desk Reference (PDR) in the U.S. and Compendium of Pharmaceuticals and Specialties (CPS) in Canada.
- 20 Immunocal was acknowledged for its effectiveness by 2008 Nobel Prize Winner in Medicine.
- 21 Cornerstone product has Generally Recognized as Safe (GRAS) status by the FDA.
- 22 Seventy+ global patents.
- 23 Corporate medical professionals have over 100 combined years of experience in immune system science.
- 24 Scientists say: the future of wellness lies in strengthening the immune system.
- 25 Immunocal and Immunocal Platinum® are absorbed 100% into the body during digestion.
- 26 Prominent doctors across North America have concluded that Immunocal is effective in helping to maintain the human immune system.

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## Your Opportunity is NOW

- 27 NOW is the window of opportunity based on current expansion strategies set forth by Immunotec. **(Growing the company to \$500 million)**
- 28 Capitalize on the perfect blend of megatrends: wellness, baby boomers, entrepreneurial and the immune system.
- 29 Rising healthcare costs increase the demand for more proactive solutions to support good health.
- 30 There are six ways to earn money with Immunotec's lucrative Compensation Plan – you get what you put into it.
- 31 People affected by today's economic conditions are looking for extra money to support their household income.
- 32 The direct selling model sells direct to the consumer (Consultants and customers), a sales model that keeps costs down and therefore can maximize the Compensation Plan.
- 33 Immunotec's financial rewards provide a predictable income. Create a monthly annuity (residual income) from something you may have done once months ago.
- 34 There are many special incentive programs that can remunerate you with additional revenue earning opportunities that are over and above the Compensation Plan.
- 35 Build on your entrepreneurial spirit and own your own business.
- 36 The direct selling channel allows people to grow both personally and professionally.
- 37 Be connected with a unique product – a product with a competitive edge – not a ME-TOO product!



## A Phenomenal Industry

- 38 The Wellness industry is expected to reach \$1 trillion in 2010. **(Source: "The New Wellness Revolution" by Paul Zane Pilzer)**
- 39 The Wellness industry has grown from \$200 billion to \$500 billion in just five years. **(Source: "The New Wellness Revolution" by Paul Zane Pilzer)**
- 40 Direct sales are a \$115 billion business globally. **(Source: DSA statistics)**
- 41 One out of eight households in America is connected to direct selling in one way or another. **(Source: DSA statistics)**
- 42 The immediate timing to capitalize on the industry trends could not be better.
- 43 Ninety six percent of Americans between the ages of 25-44 are looking for their own home-based business. **(Source: DSA statistics)**
- 44 Consumable products encourage repeat purchases and ongoing orders.
- 45 Represent a product that has created its own category [*Enhancing Immunity*] in the Wellness Industry, which has a high demand and still low penetration in the marketplace.



## An Exceptional Lifestyle

- 46 The best thing people can do today to increase their wealth and have more control over their financial freedom is to start a part-time home-based business.
- 47 At Immunotec, you can leverage your strengths and talents as well as your time.
- 48 You can choose how to do your business at Immunotec – part-time, full-time, part-time/full-time based on your own objectives.
- 49 Be your own boss and choose the people with whom you want to work with to be on your team.
- 50 With your own home-based business, you choose when you work, which gives you more time for other things that are important to you.

